








Yes, *that's* right,
I **just** admitted
to you
that I'll     
BE CRAP
  in this position.
It's what I went
to school for.

Balance
Emphasis
Color
Repetition
Alignment
Proximity

These are the
principles
from which
successful
designs
are born
and
successful
designers know
how & when
to
◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆
bend or break
◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆
them.

I began working for MSP Games, LLC as the Design Director in 2014. Together, we successfully completed three Kickstarter Campaigns for three different micro games. I really enjoyed working on those projects but the owner of MSP Games ran it in his spare time. I moved back to New York to pursue more steady employment and began working at SheetLabels.com. I provided phone based customer service as well as light design duties until we had a change in management and the position shifted focus from service to sales. I wanted a position that was design focused but after several months it was evident that they valued sales over my design skills. I am looking for a position where my design skills will be valued and put to use on a daily basis.

Bachelors of Fine Arts- Graphic Design
Graduated Cum Laude

Associates of Applied Science- Media Arts
Graduated Summa Cum Laude

Creative Sales Associate- Sheet Labels Inc., June 2015- Feb 2016

- Caught up on a five month back log of work single-handedly
- Led Creative Team
 - Provided technical assistance to Creative Associates
 - Quoted any custom design work inquiries
 - Evaluated customer art files for quality and editability
 - Lead Designer for custom graphics
- Provided phone based customer service - emphasis on sales

- Provided phone based customer service
- Advised customers in correction of file issues
- Produced digital proofs before printed orders went to press
- Designed label graphics for customers who had none
 - Built relationships with clients in order to understand their needs
 - Produced drafts for customer feed back on original designs

- Key component to the success of MSP Games

Responsible for all layouts including:

- Instruction manuals
- Game cards
- Quick Reference cards
- Packaging
- All Graphics for Kickstarter campaigns:
 - Main campaign images
 - Section banners
 - Product imagery
 - Advertisements for web use
- Created new art to match existing art for unified designs
- Designed web imagery and administrated company website
- Provided critique and direction of artists work for all projects
- Assisted in product development

Design Skills

