

**Hire Me  
and I'll  
BE CRAP**

**Yes, that's  
I just admitted  
to you  
that I'll BE CRAP  
in this position.  
It's what I went  
to school for.**

**Balance  
Emphasis  
Color  
Repetition  
Alignment  
Proximity**

These are the  
**principles**  
from which  
**successful designs**  
**are born**  
and  
**successful**  
**designers** know  
how & when  
to **bend or break**  
them.

## Profile

I began working for MSP Games, LLC as the Design Director in 2014. Together, we successfully completed three Kickstarter Campaigns for three different micro games. I really enjoyed working on those projects but the owner of MSP Games ran it in his spare time. I moved back to New York to pursue more steady employment and began working at Sheetlabels.com. I provided phone based customer service as well as light design duties until we had a change in management and the position shifted focus from service to sales. I wanted a position that was design focused but after several months it was evident that they valued sales over my design skills. I am looking for a position where my design skills will be valued and put to use on a daily basis.

## Education

### State University of New York at Oswego,

**2010-2012**

Bachelors of Fine Arts- Graphic Design

Graduated Cum Laude

### Adirondack Community College,

**2008-2010**

Associates of Applied Science- Media Arts

Graduated Summa Cum Laude

## Design Experience

### Creative Sales Associate- Sheet Labels Inc., June 2015- Feb 2016

- Caught up on a five month back log of work single-handedly
- Led Creative Team
  - Provided technical assistance to Creative Associates
  - Quoted any custom design work inquiries
  - Evaluated customer art files for quality and editability
  - Lead Designer for custom graphics
- Provided phone based customer service - emphasis on sales

### Creative Associate- Sheet Labels Inc., Jan 2015- June 2015

- Provided phone based customer service
- Advised customers in correction of file issues
- Produced digital proofs before printed orders went to press
- Designed label graphics for customers who had none
  - Built relationships with clients in order to understand their needs
  - Produced drafts for customer feedback on original designs

### Design Director- MSP Games, LLC., May 2014- Jan 2015

- Key component to the success of MSP Games

Responsible for all layouts including:

- Instruction manuals
- Game cards
- Quick Reference cards
- Packaging

- All Graphics for Kickstarter campaigns:
  - Main campaign images
  - Section banners
  - Product imagery
  - Advertisements for web use
- Created new art to match existing art for unified designs
- Designed web imagery and administrated company website
- Provided critique and direction of artists work for all projects
- Assisted in product development

# Angela Varos

## Design Skills

